



# TREAT YOUR AUDIENCE AS KING

## Knowledge Construction

*PRACTICE* Group Storytelling!

Table 2.2 Sensory Modalities

Visual	Auditory	Kinesthetic	Digital
see	hear	feel	think
view	listen	grab	procedure
insight	sound	pull	tendency
reflection	tone	grasp	knowledge
watch	accent	rub	model
show	musical	sticky	theory
look	call	get hold of	principle
picture	tune out	wrestle	meaning
focus	jingle	warm	know
scan	say	touch	specific
appear	click	pressure	interesting
reveal	resonate	handle	obvious
hazy	rhythm	texture	random
misty	harmony	heavy	special
observe	clash	firm	typical
image	speak	slip through	usual
glow	amplify	catch	excellent
brilliant	dialogue	slimy	basic