

FOR IMMEDIATE RELEASE

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LOCAL ELEMENTARY STUDENTS EXPERIENCE CAREER AWARENESS FIRST HAND

Region XIII Hosts Interactive Event to Highlight Careers Involving Vehicles

AUSTIN, TX—Education Service Center Region XIII is hosting a Texas Education Agency (TEA) sponsored event – Career on Wheels (COW) Day – to help build career awareness for older elementary students today, May 4th. COW Day is a component of the Achieve Texas Initiative, which was created by former Texas Education Commissioner Dr. Shirley J. Neeley.

Dr. Neeley felt that Achieve Texas would allow all students to achieve success by preparing them for secondary and postsecondary opportunities, career preparation and advancement, meaningful work, and active citizenship. It is based on the belief that the curricula of the 21st century should combine rigorous academics with relevant career education. As a result of her vision, Achieve Texas has been implemented in many districts in the area.

COW Day will provide career awareness to approximately 1,000 students at the late elementary school level (3rd, 4th and 5th grades). During COW Day, students will walk around and observe a wide variety of parked vehicles from various industries. Presenters will discuss with students the careers tied to a particular vehicle. Presenters include ACC Go Center, American Red Cross, APD, Capital Metro, Georgetown Farm Supply, Texas Concrete, Custom Crete, TxDOT, Seton Mobile Health Clinic and several more.

"We're thrilled to be a part of this exciting and innovative initiative," said Albert Felts, Coordinator at Region XIII. "As a regional education service center, we are extremely pleased to have the opportunity to host an event that will impact student awareness of postsecondary opportunities at such an early age."

ABOUT REGION XIII: Education Service Center Region XIII is one of twenty service centers that serve the Texas educational needs by promoting quality instruction in order to maximize student performance. Region XIII's goal is to achieve a high standard of excellence through leadership, responsiveness to client needs and by providing quality products that improve student performance. Region XIII is a non-regulatory agency – its relationship with school districts is collaborative and supportive. As a liaison between the Texas Education Agency and local schools districts and the schools they serve, Region XIII disseminates information, and provides consultation and training for both federal and state programs. To learn more, please visit

www.esc13.net.

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